



Journey to the big screen

Every successful media project is a creative collaboration of boldly unique talents working together to make something magical.



The catalyst for this creativity is the right technology behind the scenes:
Dell Precision workstations

Transform your vision into astounding visual experiences with optimized workstation solutions.

Do more with up to 43% faster rendering.*

Up to 121% additional app performance*

80+ ISV certifications

Up to 59% faster video encoding*



and



in the editing room

Powerful. Reliable. Elegant.

Cutting edge creativity sparked by world-class technology



Powerful Intel processors



Super-fast memory



Professional-grade graphics



Reliable Memory Technology virtually eliminates memory errors



Dell Performance Optimizer software



Lightweight and elegant designs



Optional touchscreen



Spectacular Ultra HD, 4K and QHD Plus displays with PremierColor® technology

Partnering for your success

with reliability and performance on software from industry leaders including:



What our customers say...

Filmmaking is such a collaborative effort... we have state-of-the-art camera technology and state of the art post-production software. We need the machines that can handle that reliably, and that's what Dell offers.

— A.J. Carter, Writer / Director

Dell workstations are well engineered and extremely reliable. Our artists use them full-on during the day and then they join our massive Dell render farm. Despite that constant use, not one of the 200 we bought last year has failed.

— Head of Systems Support, Framestore

To find out more about how to ignite your creative collaboration, visit Dell.com/create



Dell Performance Optimizer software delivers:

- 80+ Independent Software Vendor (ISV) certifications
- more than 100,000 hours of testing for reliable, optimized end-to-end solutions

Dell Precision workstations give you:

- up to 43% faster rendering on the M3800 using Adobe Premiere Pro*
- up to 121% faster ISV application performance as measured by standard industry benchmarks*
- up to 59% faster video encoding on the Tower 7910 compared to previous models

*compared to MacBook Pro

Source: http://i.dell.com/sites/doccontent/shared-content/data-sheets/en/Documents/Precision_M3800_MacBook_Pro_1113.pdf